



## COMMERCIAL PHOTOGRAPHY & VIDEO & DRAWINGS LICENSE USAGE AGREEMENT

Project description: architectural photos interior and exterior, architectural video  
PROJECT, PROJECT STREET, PROJECT SUBURB, STATE, POSTCODE

This usage license permits the specified use by the named client. Real Visuals Media Pty Ltd ACN:42 138 040 516 and

Client: SAMPLE CLIENT

Other interested parties: nil

Usage license also granted to: nil

The client is the person who orders the service (or an agent acting on their behalf) and enters a verbal contract of purchase to pay for the service as invoiced. Other parties include all other entities and persons who are not "the client".

Date of issue: Tuesday 25<sup>th</sup> August 2020

Photographer's name: [REDACTED]

Contact details: [REDACTED]

Usage license terms:

Time limitation: perpetual

Location: worldwide

Usage category: A&B business promotional includes these uses:

- industry award entries
- social media
- client business website / portfolio
- magazine editorial
- magazine advertorial
- magazine advertising
- newspaper advertising
- print and e-brochures
- direct mail
- e-marketing newsletters
- portal listing classifieds
- temporary signboards
- print and e-catalogues
- point of sale (on invoices, receipts)
- permanent signboards / building hoardings

For additional usage, and usage for other parties, please enquire for a quote: [studio@realvisuals.com.au](mailto:studio@realvisuals.com.au)

The client shall not supply, transfer, or give away the artistic works (photos / videos / drawings) to any other person during the term of the licence.

For additional usage, and usage for other parties, please enquire for a quote: [studio@realvisuals.com.au](mailto:studio@realvisuals.com.au)

Real Visuals Media Pty Ltd confirms that the license holder is hereby licensed to reproduce and publish the above listed artistic works (photos / videos / drawings), for the time period. No use may be made of the works until the invoice has been paid in full.

This license is for:  non-exclusive  
 exclusive usage

Real Visuals Media Pty Ltd may choose to issue a usage license to other clients for these works.

## COPYRIGHT

Under Australian law, copyright is retained by the creator of the artistic works (photos / videos / drawings). If you wish to purchase the copyright to these artistic works (photos/videos/drawings) ordered, please request a quote.

Photography and video and drawings can be used for advertising and marketing campaigns by the original client only. The owner of the property (at the time the order is placed with Real Visuals Media Pty Ltd) may also use the artistic works (photos / videos / drawings) as a personal memento, but the client (client named on the invoice) nor property owner does not hold copyright and may not reproduce the artistic works (photos / videos / drawings) for any commercial purpose.

Any use of the works for other purposes must be licensed by arrangement.

## DERIVATIVE WORKS

Derivative works are expressly not permitted. This means that these artistic works (photos / videos / drawings) may not be incorporated into a new work mixed with other materials.

Reproduction of photographs in a motion video created is not permitted.

Extraction of still frames from these motion videos to use in a slide show of photos is not permitted.

## ON-SELLING AND RE-LICENSING OF THE LISTED ARTISTIC WORKS (PHOTOS / VIDEOS / DRAWINGS)

The client and property owner are expressly not permitted to on-sell nor re-license these artistic works (photos / videos / drawings).

For additional usage, and usage for other parties, please enquire for a quote.

Non-compliance with this clause may result in legal action to recover unpaid re-license fees (and damages if applicable).